



Hi, I'm Anna Bilenka, and for seven years, I have been building marketing and content strategies, translating, and writing texts. When I receive a new order, I ask for the detailed technical task and analyze the market, competitors, statistics, and only after that do I suggest solutions. I write texts for blogs, newsletters, landing pages, and online resources. I also write and translate scripts in Russian, Ukrainian, and English.

I have collaborated with Serhii Zhadan at the Crossing Border [festival](#) in The Hague, the director of the short [Dutch film](#) The Occupant, representatives of the [Mercedes A-Klasse](#) presentation in Bremen, [BBC Ukraine](#), and private customers around the world.

What I do for businesses:



I build content and marketing strategies for brand promotion. When I start to work on a new task, I ask the client to fill out a questionnaire to understand the goals better. After that, I analyze the market and find solutions at the lowest cost. Without a market analysis, building a marketing or content strategy is just as useless as scooping up water with a spoon—an effort is being made, but there is

no result. I cannot show examples of cases in free access, but if you order a strategy development, I will gladly provide working methods.



I write scripts for promotional videos. Promo video is a new solution that finds new approaches to users and unobtrusively inclines them to action. I am writing scripts for such videos. To complete the order, I analyze the market and audience behavior, determine the purpose and emotion of the ordered video, suggest three concepts and scenarios, describe the general idea, and write a storyboard.

The One Stop Guide to Crystal Water Bottles: Do you need one? by Anna Bilenka

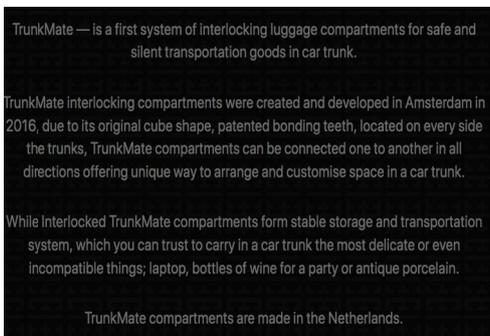
Loving crystals has gone mainstream, but crystal-infused water (crystal elixir) is more than just a temporary fad. There's an ancient story behind crystal healing, and if you're thinking about trying it to bring goodness to your life, here's what you should know.

The Sumerians of Mesopotamia used crystals stones for healing 6,000 years ago. Later, the knowledge of crystals and their positive energy spread to Ancient Egypt, as well as India and it's Hindu and Buddhist cultures. In the case of India, till this day people are treating health problems with crystals. In many other cultures, people have always adorned themselves with crystals to ward off illness and believed that stones promoted qualities such as prosperity and love.

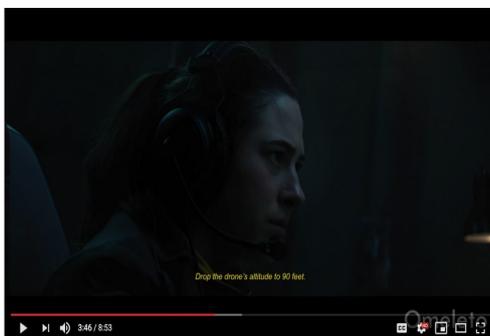
I write SEO text with more benefits for the reader than search engines. When the text is ordered, I analyze the market, look for keywords, and use SEO hooks. I personalize the story, collect facts, use relevant videos, and invite discussion in the Comments to increase engagement.



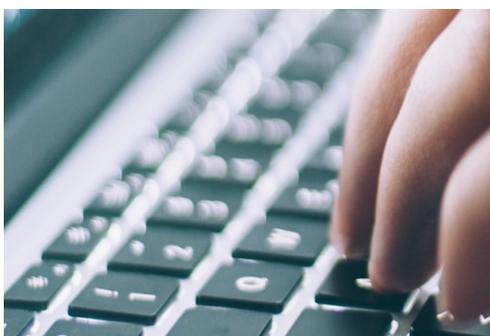
I build email chains that induce users to act and leave them loyal to the brand. I analyze the statistics, find where the client "got out," create a chain of letters, divide it into test groups, and send with different calls to action. After that, I analyze the results and optimize the emails until the bounce rate decreases and the conversions increase.



I write texts about the brands. To complete the task, I analyze competitors and the market, highlight unoccupied keywords, and determine the style and concept. After I receive technical information, I write an introductory text to confirm the style and then complete the order. If it's necessary, I make corrections.



I do translations. I worked as a translator at the IFTF flower exhibition in the Netherlands, translated Serhii Zhadan, a Ukrainian writer at the Crossing Border Festival in The Hague, translated dialogues for the Dutch short film The Occupant, and I can translate your text or meeting.



I do some other literary tasks. I also take interviews (I took 200 interviews about fears for a personal project), write texts for social networks and book reviews, and collaborate with clients who are passionate about their projects.

Education:

- 2020 Online screenplay school at [LitOsvita](#).
- 2019 Literary School LitOsvita in the Carpathian mountains.
- 2019 Online [screenplay school](#) by screenwriter Kirill Bykov.
- 2018 Three-day practical workshop “Non-fiction book in 72 hours” by a publisher [Gerry Robert](#) in Amsterdam.

- 2018 Online [screenplay school](#) by screenwriter Alexander Molchanov.
- 2018 Literary School LitOsvita in the Carpathian mountains.
- 2015 Creative [writing school](#) by writer Gustav Vodicka in Kyiv.
- 2013 School of [free journalism](#) in Kyiv.
- 2011–2012 National Aviation University, Master of Arts – MA.
- 2007–2011 Kyiv National Linguistics University, Bachelor of Arts – BA.

The benefits of working with me:

- I follow the client’s uniqueness. Before starting a new collaboration, I learn as much as possible about the brand to understand the customer’s goals.
- I do not let customers down: if the deadline was announced on Wednesday, the task would be ready by Monday in case of needed changes.
- I continuously study the best in the field and improve the quality of performed tasks.
- I speak and write in three languages: Russian, Ukrainian, English, and I have worked as a journalist, SMM manager, marketing manager in Ukraine and the Netherlands. I understand the differences between local and global markets.

I don’t work with:

I don’t work with projects that offend the rights, feelings, or beliefs of other people. I don’t work with violence, cruelty, or projects that promote alcohol, nicotine, and drugs.

Send me a message via ann.bilenka@gmail.com with the subject, “let’s work.”

And let's work together,

Anna

KVK 74505149

<https://bilenka.nl/>

+31 6 21 71 40 64